ECONOMIC DEVELOPMENT & TOURISM COMMITTEE MEETING MINUTES Clinton County Board Room July 6, 2023 – 6:00 p.m.

Mike Rakers, Chairman

CALL TO ORDER

The meeting was called to order at 6:00 p.m. by Chairman, Mike Rakers.

ROLL CALL OF MEMBERS

Committee Members Present: Mike Rakers, Holly Clark, Greg Riechman and Ann Schroeder Also Present: Board Chairman Brad Knolhoff

RECOGNITION OF GUESTS

APPROVAL OF MINUTES

Motion was made by Greg Riechman to approve the June minutes. Holly Clark seconded the motion. Moton carried.

OLD BUSINESS

Airbnb:

Holly Clark reported that she has reached out to Airbnb and VRBO and was basically told that it is against their policy to give out any information on rentals in a particular county. Mike Rakers noted that it was posted in the paper a couple times, so hopefully the ones who are not legally operating in Clinton County will notify the County.

Broadband:

Holly Clark gave a report on the meeting she attended on June 12th with the Bond County Committee regarding broadband. It was a very productive meeting, and she learned a lot. She said one of the problems we are facing is that the population is so small so no one wants to come into the area. Some companies say they will do it, but they want guaranteed income for 3 years. Illinois regulations are also hindering companies, so it was recommended to look at federal funds instead of state. They plan to meet again on July 10th and have invited representatives from more counties to gain more interest.

ORV Ordinance

The Non-Highway Vehicle Ordinance that Bond County recently passed was reviewed and discussed. It was recommended to check with Clinton County's insurance carrier to see if we would even have coverage in the event an ordinance of this type would be passed here. It was also noted that we need to lobby with the State to try to get it done at that level.

NEW BUSINESS

Tourism Signs

The new tourism signs need to be distributed. Everyone felt the best location to post them would be outside Clinton County in an attempt to bring tourism in.

Discover Downstate Illinois Dues

The Discover Downstate Illinois 2024 dues are set to be paid at the agreed upon level.

Clinton County's 200th Birthday

A discussion was held regarding Clinton County's 200th Birthday which will be in December 2024. The possibility of forming a committee and partnering with the City of Carlyle to host an event was proposed.

ADJOURN

Motion to adjourn was made by Holly Clark. Seconded by Greg Riechman. Motion carried.